

MADHYA PRADESH

United Nations Population Fund (UNFPA) has been working in Madhya Pradesh since 1999, providing support to the state government on population stabilisation, maternal health, adolescent health and development, Gender and Data systems strengthening

UNFPA's programmes in Madhya Pradesh in partnership with the Government focus on:

- Strengthening health systems to provide quality RMNCH+A services
- Enhancing the quality of family planning and maternal health services
- Ensuring access to sexual and reproductive health services and rights
- Promoting gender transformative strategies to achieve gender equality
- Preventing and responding to Gender-Based Violence (GBV)
- Empowering adolescents and youth with Life Skills Education and increased access to Adolescent Friendly Health Services (AFHS)

UNFPA engages with the state government on population data and provides technical assistance in building capacities on the use of data for decision-making and strengthening systems for data analysis on population trends and indicators for evidence-based policies and programmes



UNFPA's mission is to deliver a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled ensuring rights and choices for all.

Our work is guided by the principles of a human-rights based approach set in place by the 1994 International Conference on Population and Development (ICPD), gender empowerment and equality, and the imperative that no one is left behind.

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10th COUNTRY PROGRAMME MADHYA PRADESH 2023-2027



The 10th country programme envisions an India where every woman and young person, including those from the most vulnerable groups, enjoys gender equality, fully realizes sexual and reproductive health and reproductive rights, and fully contributes to sustainable development.

In Madhya Pradesh, the new country programme will galvanize efforts to accelerate the achievement of the three transformative results of UNFPA by :

- Ending preventable maternal deaths
- Ending unmet need for family planning
- Ending gender-based violence (GBV) and harmful practices, including in humanitarian situations.



Thematic Focus



Increase access to family planning services in partnership with the Government



Build capacities of youth and adolescents in school and out-of-school settings on life skills, health and gender



Promote gender equality by addressing GBV through advocacy, capacity building and monitoring



Provide quality and rights-based maternal health services for reduction in maternal mortality and morbidity



Promote digital innovations towards empowerment of young people

Programmes and Interventions



Sexual and Reproductive Health and Rights (SRHR)

- Ensure quality assurance in family planning services by building capacities of the service providers
- Promote new contraceptive methods by creating awareness and building capacities of service providers and field functionaries
- Increase access to SRH services by building capacities of field-level functionaries
- Contribute to the strengthening of the Family Planning Logistics Management Information System (FPLMIS) to reduce stock-out
- Address maternal mortality and morbidity by building capacities of health service providers on evidence-based maternal and newborn practices
- Build capacities of district programme officers for quality implementation of LaQshya, SUMAN and other maternal health initiatives
- Strengthen the 'Midwifery Programme' at identified State Midwifery Training Institutes (SMTIs)

Adolescent and Youth Development

Life-Skills Education Programme:

- Empower school-going adolescents through a life-skills-based curriculum and enable them to make informed decisions about their sexual and reproductive health, and overall well-being under the Umang School Health and Wellness Programme (SHWP) across all schools in the State
- Expand the life-skills programme in educational settings like Industrial Training Institutes
- Promote positive masculinity (Ujjwal) in schools to address GBV and discrimination
- Provide Adolescent-Friendly Health Services (AFHS) through adolescent-friendly health clinics as part of the Rashtriya Kishor Swasthya Karyakram (RKSK) programme
- Build capacities internally to strengthen the use of technology and MIS systems for effective implementation of the adolescent health and development programmes
- Undertake digital Initiatives to reach out to young people and adolescents- AI-based Chatbot
- Build capacities of young girls on effective use of social media tools, photography and videography for storytelling on identified social issues, making them agents of change in the community

Gender Empowerment

Gender Equality , Gender-Based Discrimination and GBV

- Build capacities of Government stakeholders, including Panchayati Raj Institutions (PRIs) on gender equality and GBV
- Build capacities of service providers on health sector response to gender-related issues, the PCPNDT Act
- Enhance the capacities of the functionaries of the One Stop Crisis Centers (OSC) to effectively respond to GBV
- Engage and advocate with the media to promote gender-sensitive reporting
- Integrate gender concerns in the school and other academic curriculums

Population Dynamics

- Advocate for strategic actions on harnessing the demographic dividend
- Use of data for decision-making, research, development of strategy papers and data analytics



2027 Vision Statement



- A gender-transformative partnership with the state government focusing on strengthened health systems to deliver comprehensive rights-based SRH services
- Increased skills and opportunities for adolescents and youth to ensure their right to bodily autonomy, leadership and participation
- Strengthened systems and capacities to address discriminatory norms and harmful practices
- Strengthened use of demographic intelligence and disaggregated population data to harness the demographic dividend.

Nodal Government Departments



- Department of Health and Family Welfare
- Department of School Education
- Department of Women and Child Development
- Department of Technical Education and Skill Development
- State Institute of Rural Development
- Makhanlal Chaturvedi National University of Journalism and Communication

Implementing Partners:

- Bhartiya Grameen Mahila Sangh, Indore
- Clinton Health Access Initiative (CHAI)
- Child in Need Institute (CINI)